

## Russian Historical Decorations and Italian Contemporary Design

by Renata Pompas, Italy

The exhibition of **TEXTILE RE-DESIGN, Russian Historical Decoration and Italian Contemporary Design**, took place in Milan, Italy with great success in December 2011. It was presented to a large number of the public, who came to the headquarters of "Associazione Italia Russia" the Italian Russian Association, "Fondazione Centro per lo sviluppo dei rapporti Italia Russia", the Foundation Centre for the Development of Italian/ Russian relations and "Camera di Commercio Italo Russa" the Russian Italian Chamber of Commerce. Many student works were shown from the Digital Textile Design Course, AFOL Milano, with AFOL Moda. This educational training is part of the project "La Città delle idee", City of ideas, within a regional program called "Lombardia Eccellente", the purpose being to increase and strengthen the planning and technical-digital skills, to exercise the historical-cultural analysis of our Italian commercial tradition, relating to its authority in well recognized Italian high quality sectors, such as Textiles, Fashion and Interior Design. The exhibition gained appreciation from numerous professionals including: executives of important textile companies who are responsible for trade shows, stylists, designers, consultants, journalists, PR personnel, and teachers. The exhibition has also been requested by other exhibition sites in other places.

of the following sponsors: *Clerici Tessuto* who printed the fabrics (an important silk fabric designer and quality Italian accessories' manufacturer); *Tre-P&T Più* who organized the exhibition's fittings and specialist panels (a leading company of interior door design); *Casa di Minea* (a jewellery and accessories brand) who make many accessories including fabrics; *Illumiluce* who provided the light installations (a service Company dedicated to photovoltaic, biogas, to lower power consumption and a lighting consultancy with Led lights); *Spazio Orti 14* (who realized the photo feature (a Photographic studio in the heart of Milan). We would like to convey our thanks and appreciation to all concerned.



Panelli



Renata Pompas speaking at the exhibition opening

Through the partnership between the AFOL Milano with AFOL Moda and Associazione Italia Russia, the Exhibition was made possible by the generosity

### TEXTILE RE-DESIGN Russian historical decoration and Italian contemporary design

Exhibition was proposed by Renata Pompas, Teacher of the Digital Textile Design, annual course in AFOL Milano with AFOL Moda. She involved her Design students in important, international experiences with the Russian Federation to create an interesting partnership between Italian and Russian Cultures. A small sample of these Textiles was exhibited at the Museum of Kaunas, by TEXERE at the ETN conference last September, 2011. "The year of Italian language and culture in Russia and of Russian language and culture in Italy", these young designers of Digital Textile Design, Milan, were invited to reconsider, in contemporary style, some of the most important fabrics of the "Agitational Textiles" (Editor's Note: See A. Richard Horrocks's book, Handbook of Technical Textiles P.44 text & images on Google)

derived from the different textiles in various Russian Collections.

A small textile collection has emerged from this interpretation that now represents not only a simple pattern of repeated texture or quotation, but proposes a very real and modern re-interpretation that aims towards a rich commercial application into the market place.

This initiative had the patronage of the "Committee for The year of Russian culture and language in Italy and the Italian culture and language in Russia, of Ministero dei Beni Culturali (Ministry of Cultural Heritage)", Provincia di Milano (Province of Milan), Regione Lombardia (Lombardia Region) and Commune di Milano (the city of Milan).



Anna Bulatova



Television



Exposition